



Fifth Annual Fraud and Forensic Accounting Education Conference



June 2 – 4, 2011
Hyatt Regency
Savannah, Georgia

Welcome to the Fifth Annual Fraud and Forensic Accounting Education Conference. On behalf of everyone involved with the conference planning process at Georgia Southern University and Porter Keadle Moore, LLP (PKM), we would like to thank you for attending. We have identified experts in the fields of fraud examination and forensic accounting and gathered them together for this year's event. Practitioners, educators and authors will present their best practices over the next three days. The speakers have volunteered their time to share consulting, teaching, and research knowledge with you, and make this not-for-profit conference a productive learning success.

The School of Accountancy at Georgia Southern University is AACSB accredited. This accreditation supports the national distinction of the school's quality higher education programs consisting of an interdisciplinary undergraduate level fraud examination minor, and a graduate level forensic accounting concentration. The *Journal of Forensic Studies in Accounting and Business* has been accepted as a peer-reviewed journal by Cabell's Directory of Publishing Opportunities, and is listed in multiple search engines.

The pages that follow provide an overview of each day of the conference. **Thirty-three breakout sessions and five keynote presentations** will satisfy up to 20 hours of CPE **to include three hours of ethics-based training**. We believe the meals and daily refreshment breaks during the sessions, as well as the end-of-day social hour, will offer you opportunities to interact with the wide scope of participants attending this conference. We hope you find both the presentation sessions and the networking to be informative and enjoyable. Be sure to take advantage of the riverfront and all that the city of Savannah has to offer.

Don't forget to suggest new ideas and tell us what you liked about this year's event so we can incorporate your feedback into the planning process for next year's Sixth Annual Fraud and Forensic Accounting Education Conference.

CONFERENCE PLANNING TEAM

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Note: All times and speakers subject to change.

CONFERENCE SCHEDULE

Thursday, June 2	7:30 am	Breakfast - Harborside (river level)		
	8:00 am	Conference Welcome		
	8:10 am (100)	Conference Keynote Speaker Ernie Almonte - DiSanto Priest & Co.		
	9:50 am	Break		
	10:10 am	Scarborough 1/2	Scarborough 3	Scarborough 4
	(50)	The Skeptical Professional (with the Latest Scandals) Francine McKenna <i>The Auditors</i>	Legal Issues in Fraud Examinations Scott P. Hilsen <i>Alston & Bird LLP</i>	Trusted to Busted – Big Risks in Small Shops Bob Brown <i>The CPA Solution</i>
	11:10 am	Scarborough 1/2	Scarborough 3	Scarborough 4
	(50)	Unlocking the Unknown: The Key to Managing Risk Chris Bowler <i>Porter Keadle Moore, LLP</i>	The Marty Frankel Case Joe Dooley <i>Stroz Friedberg</i>	The CFF Credential Ernie Almonte <i>DiSanto Priest & Co.</i>
	Noon	Lunch - Harborside (river level)		
	12:30 pm (50)	Luncheon Speaker - The Expanding Use of Examiners in Bankruptcy Cases Henry F. Sewell <i>McKenna Long & Aldridge, LLP</i>		
	1:30 pm	Scarborough 1/2	Scarborough 3	Scarborough 4
	(75)	Building a Fraud Practice Laurie Dyke <i>The Investigative Accounting Group</i>	Bank Failures: Georgia, The Chernobyl of Banking? Barbara Nelan <i>United States Attorney's Office (Retired)</i>	Preparing Your Expert for the Next Generation of Jurors Betsy Collins <i>Burr & Forman</i> Ralph Summerford <i>Forensic Strategic Solutions</i>
	2:45 pm	Break		
	3:05 pm (75)	Scarborough 1/2	Scarborough 3	Scarborough 4
	Interviewing and Interrogation Techniques Greg Coleman <i>New York City FBI</i>	The Best Fraud Detection Device: Insiders Jim Wanserski <i>Wanserski & Associates</i>	Sex, Lies and Securitizations Phil Robertson <i>FDIC</i>	
4:30 pm	Social Hour - Garden Terrace (4th floor)			

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Friday, June 3	7:30 am	Breakfast			- Harborside (river level)	
	8:00 am	Morning Welcome				
	8:10 am	Taking The Harder Right: Fraud Prevention and Ethical Awareness				
	(75)	Oliver Halle Josh Kenyon Diann Cattani <i>Oliver G. Halle & Associates, Inc.</i>				
	9:25 am	Break				
	9:45am	Part II - Taking The Harder Right: Fraud Prevention and Ethical Awareness				
	(75)					
	11:10 am	Scarborough 1/2	Scarborough 3	Scarborough 4		
		Red Collar Crime	Cybercrime, Money Laundering, and the Ukraine	The United Kingdom Bribery Act and Interplay With FCPA		
	(50)	Richard G. Brody <i>University of New Mexico</i>	James Craig <i>Omaha City FBI</i>	Kenneth G. Yormark <i>Navigant Consulting</i>		
	Noon	Lunch				- Harborside (river level)
	12:30 pm	Luncheon Speaker - <i>Fraud in the year 2030</i>				
	(50)	Tom Talleur <i>Talleur Associates</i>				
	1:30 pm	Scarborough 1/2	Scarborough 3	Scarborough 4		
(75)	Rethinking Risk	The Wall Street Subprime Shell Game.	Investigating Ponzi Schemes, and a look at the NY Mets			
	Joseph W. Koletar <i>Retired FBI</i>	Tom Myers <i>T.A. Myers & Co.</i>	Thomas Buckhoff <i>Georgia Southern Universit</i>			
2:45 pm	Break					
3:05 pm	Scarborough 1/2	Scarborough 3	Scarborough 4			
(75)	Integrating Fraud Prevention and Detection with Compliance Risk Assessment	My Mayoral Odyssey	Justice for Fraud Victims Project			
	Walter Pagano <i>EisnerAmper LLP</i>	Laura King <i>Georgia Perimeter College</i>	Sara Melendy <i>Gonzaga University</i>			

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Saturday, June 4	7:30 am	Breakfast - Harborside (river level)			
	8:00 am	Chronology of An Accounting Fraud			
	(50)	William Owens <i>Former CFO, HealthSouth</i>			
	8:50 am	Break			
	9:10 am	Scarborough 1	Scarborough 2	Scarborough 3	Scarborough 4
	(50)	Detecting Fraud Through Data Mining (Bring Charged-up Laptops for Software Loading and Hands-On Use) Don Sparks Dana C. Newman <i>CaseWare IDEA Data Analysis Software</i>	Billing Frauds: An Examination of Trends and Recent Court Cases Robert E. Guinn <i>UNC Charlotte</i>	Case Simulations: Grand Teton Candy Company & TBC Cindy Durtschi <i>DePaul University</i>	Anti-Fraud Technology for Small Businesses C.P. Morey Jennifer Priestley <i>AuditMyBooks</i>
	10:10 am	Scarborough 1	Scarborough 2	Scarborough 3	Scarborough 4
	(50)	Exploring the Functions of IDEA (Bring Charged-up Laptops) Mark W. Lehman <i>Mississippi State University</i>	Hide and Seek: A Nursing Home Case Study Doug Laufer <i>Metropolitan State College of Denver</i> Charissa Hammer <i>Colorado Department of Human Services</i>	Case Simulation: Something's Fishy at Jones Company John Delaney Marty Coe <i>Western Illinois University</i>	The Black Market Peso Exchange in Latin America Ashlee Castle Joe Little <i>Saint Leo University</i>
	11:10 am	Scarborough 1	Scarborough 2	Scarborough 3	Scarborough 4
	(50)	Systematic Selection and Implementation of Data Analysis Software Don Sparks <i>CaseWare IDEA Data Analysis Software</i>	2010 COSO Report Valerie Williams Robert Kollar <i>Duquesne University</i>	Ponzi Schemes: A Look at the New York (Debts) Mets Constance Crawford <i>Ramapo College of New Jersey</i>	Creation and Maintenance of ACFE Student Chapters Gerald Smith <i>University of Northern Iowa</i> George Young <i>Florida Atlantic University</i>
Noon	Adjourn				