

For Immediate Release

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Porter Keadle Moore, LLP Wins Psychologically Healthy Workplace Award

Firm Recognized by American Psychological Association for Employee Practices

March 12, 2008 – Atlanta, GA – In recognition of its workplace practices promoting employee health and well-being, Atlanta-based accounting firm Porter Keadle Moore, LLP (PKM) received the American Psychological Association's (APA) 2008 Psychologically Healthy Workplace Award (PHWA) at a ceremony in Washington, D.C. on March 9. One of only five organizations from across North America to receive the award this year, PKM won in the for-profit category for businesses with fewer than 100 employees. The company is a previous winner of the Georgia Psychological Association's state-level Psychologically Healthy Workplace Award, qualifying it to be nominated for the national-level APA award.

PKM is the only Georgia company and the only public accounting firm in the history of the awards to be honored by the APA. PKM excelled in PHWA categories for employee involvement, health and safety, employee growth and development, work-life balance and employee recognition. The company's flexible workplace practices, its efforts to promote career development and the creation of a healthy work environment, which includes the weekly delivery of organic fruit and healthy snacks to the office, are several examples of the workplace practices that earned PKM a 2008 PHWA.

PKM's psychologically healthy workplace efforts have produced positive results for the company, its employees and its clients. Relying on employee-driven feedback, the firm focuses on performance improvement and views employees as valued team members. Employees at PKM are aligned with the firm's mission, with 94 percent saying they would recommend the firm to a friend as a good place to work. With a turnover rate far below the industry average, PKM boosts efficiency and productivity by maintaining staff continuity and helping its workforce meet client needs. PKM's client satisfaction surveys consistently return positive feedback – 100 percent of clients say they would recommend PKM services to others and 100 percent say that PKM understands their business and industry.

PKM promotes employee involvement through a program that encourages ideas and innovation to flow in all directions, and facilitates employee solutions to business issues through fun, game-like competitions that develop individual problem-solving and conflict-resolution skills. “At PKM, we strive to keep employees actively involved in the business of improving our business,” said Debbie Sessions, PKM Partner and Chief Operating Officer.

APA commended the actions taken by PKM to promote work-life balance. By recognizing an employee’s productivity, rather than hours worked, the firm promotes autonomy and flexibility as it strives to maintain and improve the well-being of associates and their families. Employees’ scheduling needs are met with innovative tailored solutions, such as flexible scheduling, part-time employment, and work-from-home options for parents of school-age children, employees caring for aging parents and those with other special circumstances. “PKM is committed to developing programs and policies that promote a psychologically healthy workplace,” said Phil Moore, PKM’s managing partner. “We recognize the importance of fostering physically and mentally healthy employees and this award affirms our efforts.”

“The link between employee health and well-being and organizational performance is clear. Employers who embrace that connection are better able to develop a high-performing workforce that serves as a competitive advantage in the market place,” says David Ballard, PsyD, MBA, APA’s assistant executive director for corporate relations and business strategy. “PKM’s track record of low turnover and strong organizational performance demonstrates the benefits of investing in programs that promote a psychologically healthy workplace.”

About PKM

Porter Keadle Moore, LLP (PKM) is a full service accounting and consulting firm based in Atlanta, Georgia. One of the top CPA firms in the city with 10 partners and 91 total staff, PKM offers accounting, auditing, tax, risk advisory and information technology services to clients throughout the country. The firm was founded in 1977 and focuses its efforts on companies registered with the Securities and Exchange Commission (SEC), community banks, the insurance industry, technology companies and real estate/construction companies. For more information visit www.pkm.com or call 404-588-4200.

About APA and PHWA

The American Psychological Association (APA), in Washington, DC, is the largest scientific and professional organization representing psychology in the United States and is the world's largest association of psychologists. APA's membership includes more than 148,000 researchers, educators, clinicians, consultants and students. Through its divisions in 54 subfields of psychology and affiliations with 60 state, territorial and Canadian provincial associations, APA works to advance psychology as a science, as a profession and as a means of promoting health, education and human welfare. APA's Psychologically Healthy Workplace Awards are designed to showcase the very best from among the award winners recognized by APA's affiliated state, provincial and territorial psychological associations. Nominees are evaluated on their workplace practices in the areas of employee involvement, health and safety, employee growth and development, work-life balance and employee recognition. Awards are given to for-profit and not-for-profit organizations as well as government, military and educational institutions. More information about APA's PHWA winners and Best Practices Honorees is available at <http://apahelpcenter.mediaroom.com>. Organizations interested in learning more about creating a psychologically healthy workplace or applying for an award in their state, province or territory can visit www.phwa.org.

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