

**For Immediate Release**

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**Porter Keadle Moore, LLP Names 10<sup>th</sup> Partner**

*Continued Growth Sets Stage for Three New Principals Waiting in the Wings*

**June 27, 2007 – Atlanta, GA** – In public accounting firms, where recruiting experienced staff is one of the highest priorities yet one of the most difficult tasks, firms like Porter Keadle Moore, LLP (PKM) focus much of their energy on selective recruiting and staff retention. In this competitive environment it is increasingly important to not only find the right employees but also to keep them long term. At PKM, this effort is paying off as is evidenced by this announcement of the promotion of one new partner and three new principals.

A. Sonny MacArthur joined PKM in 2000. Since that time Sonny has demonstrated his commitment to the firm through the time, energy and emotion he has put into every aspect of his PKM career. “Sonny is a team player whose ‘get it done’ attitude reflects favorably on the type of environment and organization we are working to build at PKM,” said Phil Moore, PKM Managing Partner. “He is one of the firm’s most aggressive marketers – one that, unlike many in the accounting profession, truly enjoys the business development process.” Sonny provides assurance and advisory services to banks throughout Georgia, Louisiana and Mississippi.

Waiting patiently in the wings for partnership are Timothy R. Messman, Michael A. Morris and Robert E. Schwarzmann. All three have been promoted to principal, a crucial steppingstone to partnership at PKM and a time during which individuals further demonstrate their value and commitment to the partner group. The threesome represents PKM’s top three practice areas (Audit, Tax and Information Technology Risk Assurance) and reflects the diversity of PKM’s growth (60% increase in revenues since 2004, generated by 14% per year annual growth). They join Jane Elliott, who was promoted to principal in 2006, and Arvil Stanford, who was hired in as principal in 2005 from a large regional accounting firm.

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“Tim Messman has proven to the firm and its clients his talents as technician, client service provider, coach and mentor,” said Moore. Tim will continue to focus on providing accounting and auditing services to banks, residential builders and developers, insurance companies, and manufacturing and distribution companies.

Mike Morris joined PKM in 1999 and is “critical to the success of our Information Technology Risk Advisory practice,” said Moore. “Mike’s ability to see the big picture, grasp the business implications of decisions and assist with everything from business development and work flow production has made him a solid, reliable contributor.” Mike is responsible for managing network vulnerability assessments, SAS 70 reports and network, Internet security and general control reviews for data processing servers, banks and insurance companies.

In 2004, Rob Schwarzmann joined PKM after a seven-year career with Deloitte. “Rob’s presence at PKM has not only bolstered the technical acumen of our tax team, but his drive to provide top notch client service has been appreciated by the client group,” said Moore. “Rob is a key leader in the PKM tax department and has been influential in the direction of this vital practice area.” Rob provides tax services to community banks, insurance companies, technology companies and closely held businesses.

#### About PKM

Porter Keadle Moore, LLP (PKM) is a full-service accounting and consulting firm based in Atlanta, Georgia. One of the top CPA firms in the city with 10 partners and 75 total staff, PKM offers assurance and advisory services to clients throughout the country in the areas of audit, tax, risk advisory, information technology infrastructure, and management consulting. The firm was founded in 1977 and focuses its efforts on serving companies registered with the Securities and Exchange Commission (SEC) and has specialties in banking, insurance, real estate and construction, and technology and life sciences. For more information visit [www.pkm.com](http://www.pkm.com) or call 404-588-4200.

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