

For Immediate Release

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Porter Keadle Moore, LLP Wins Practice Innovation Award

Practical Accountant Recognizes Firm for Growing Information Technology Practice

August 31, 2005 – Atlanta, GA – Porter Keadle Moore, LLP (PKM) has earned *Practical Accountant's* prestigious Practice Innovation Award. The Practice Innovation Awards are presented annually to accounting firms that are taking the lead in developing new or improved services, and promoting efficiency in the practice of public accounting. PKM was honored for its growing Information Technology Assurance Services (ITAS) practice and is featured in the publication's September issue with 16 other firms from around the country.

"We have worked very hard to develop and train the ITAS team with skills that are not typically found in a local firm," said Terrence Ammons, Partner-in-Charge of PKM's ITAS group. "Using those skills, we have developed a series of services that meet the technical and regulatory needs of our clients, and provide them with an alternative to the large national firms."

PKM's ITAS group provides technology assurance services to small- and mid-sized financial institutions, financial service companies, bank service corporations, insurance companies, third-party data processors, and technology service providers throughout the United States. The group offers a variety of IT related services including SAS-70 Reports, IT Control Reviews, Network Vulnerability Assessments, and e-commerce/Internet banking reviews.

"Information Technology is a tough field for CPA firms," commented Howard Wolosky, Editor-in-Chief of *Practical Accountant*, "but PKM has shown that growing a successful technology practice can be done, and it can be done right!"

Several years ago, to meet the requests of a handful of PKM's banking and insurance industry clients, one partner at PKM ventured into the world of information technology assurance. Since that time, the ITAS practice has grown to comprise approximately 12.5% of the firm's annual revenue and employ two Certified Information Systems Auditors (CISA), one Certified Information Systems Security Professional (CISSP), and a team of five other full- and part-time staff.

About PKM

Porter Keadle Moore, LLP (PKM) is a full-service accounting and consulting firm based in Atlanta, Georgia. One of the top CPA firms in the city with eight partners and 55 total staff, PKM offers accounting, auditing, tax, management, and information technology consulting services to community banks, the insurance industry, broker-dealers and closely held businesses. For more information visit www.pkm.com or call 404-588-4200.

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