

For Immediate Release

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Porter Keadle Moore, LLP Honored for Integrity, Respect and Responsibility

Firm Receives Organizational Character Award from Turknett Leadership Group

February 23, 2004 – Atlanta, GA - Porter Keadle Moore, LLP (PKM), a full-service accounting and consulting firm and recognized leader in the community banking industry is the distinguished recipient of the Turknett Leadership Group's First Annual Organizational Character Award. Managing Partner, Phil Moore, accepted the award last week in front of over 250 leaders of the Atlanta business community for demonstrating true leadership as defined by the Turknett Leadership Character Model: unquestioned integrity, respect for others, personal responsibility and a commitment to upholding group values.

“Being publicly recognized for our integrity is especially important to PKM,” said Moore. “Integrity is the core virtue of the accounting profession – it is the heart of what we do.”

Award recipients were selected by Turknett Leadership Group and its advisory group which includes Oz Nelson, retired chairman and CEO of United Parcel Service; Conchita Robinson, former vice president of IBM Corporation; Betty Siegel, president of Kennesaw State University; and Frank Skinner, retired president of BellSouth Telecommunications. “What is even more humbling yet remarkable is that our firm was chosen for this award from among a very deserving list of nominees and by such an impressive group of individuals,” added Moore.

About Porter Keadle Moore, LLP

Porter Keadle Moore, LLP (PKM) is a full-service accounting and consulting firm based in Atlanta, Georgia. Currently the 20th largest CPA firm in Atlanta with seven partners and 50 total staff, PKM offers accounting, auditing, tax, and management and information technology consulting services to community banks, the insurance industry, medical practices and the residential homebuilders and other closely held businesses. For more information visit www.pkm.com or call 404-588-4200.

About Turknett Leadership Group

Turknett Leadership Group is one of the oldest firms in the Southeast experienced in character-based leadership and organizational development. Using the Leadership Character Model as our principal guide, Turknett Leadership Group specializes in building leadership at all levels within our client organizations. Our services positively affect retention, increase the effectiveness of leadership teams, and help organizations reach their goals. For more information visit www.turknett.com.

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